

Yugoslavian Film 'Dark Horse' at Cannes

By THOMAS QUINN CURTIS

Special to The New York Times.

CANNES, France, May 9—A dark horse candidate—the Yugoslav film, "I Have Even Met Happy Gypsies"—appears to have joined "Blow-Up," the Swedish entry, "Elvira Madigan" and "Accident" as a jury favorite at the Cannes Festival.

The film from Yugoslavia relates with picturesque dash and some glowing color photography a tragic romance of the Pannonian plain, where Rumanians, Serbs, Slavs, Hungarians and Gypsies mingle. Its folk dancing and songs lend it operetta overtones, but it maintains a dramatic drive. It is the fourth film of its director, Aleksander Petrovic, whose second film, "She and He," was seen at a previous Cannes festival.

In bestowing an award—perhaps even the Golden Palm—upon it, the jury would solve its problem of extending some recognition to the contributions from the Iron curtain lands. These lands have made a poor showing

this year at the festival and neither the Hungarian "Ten Thousand Suns" nor the unpalatable Czechoslovak comedy, "Hotel for Strangers" can be considered seriously.

This afternoon the second of the three French entries, "Mon Amour, Mon Amour," was resoundingly—and, it must be admitted, deservedly booed. No film yet shown here has evoked such displeasure. It was written and directed by Nadine Trintignant and her husband, Jean-Louis Trintignant, star of "a Man and a Woman," is its hero.

Other Hits Remembered

Mrs. Trintignant has seen and remembered her husband's hit and the loving couple of her scenario constantly romp on a beach as did the lovers of Claude Lelouch's success. Mrs. Trintignant has also seen and remembered many films of the New Wave, but she serves up only their mannerisms and stale dregs. There are slow motion love interludes in the seminude. There are the

stilled exchanges and off-screen explanations, made familiar by Jean-Luc Godard, but reproduced here without a trace of wit or imagination. There is some of the worst editing ever seen on the professional screen.

To keep the audience bored before the superlative boring of the occasion began, "Mon Amour, Mon Amour" was preceded by an inept documentary on the restoration of the Grand Trianon, which

contained an incredible amount of unnecessary information and endless footage of workmen shoveling dirt in the gardens.

An unusual document has appeared on the critic's selection program, impressing its initial audience so favorably that it has been granted a reshooting. This is "Warrendale," a television tape—now edited into film form—of the behavior of mentally retarded adolescents who are

inmates of a Canadian rehabilitation home. The material was shot by Allan King in the Warrendale asylum for a projected TV showing, but its sponsors felt it was too clinical and depressing for the TV public.

It was Mr. King's original plan to concentrate on the case of a single patient when he received permission to film freely in the mental institute. While he was working there the hospital's cook died and the directors of the home were uncertain whether or not to break the news to the excitable patients. They finally decided to do so and allow Mr. King to record the scene. This scene, showing the various reactions of the patients to the announcement, serves as the film's powerful climax, the emotions of the inmates ranging from wild, suicidal hysteria to cold suspicion of the authorities.

"Warrendale" is at once a contribution to the study of pathological psychology and a gripping piece of movie-making.

Offer of 'Obscene' Book Accepted by 500 Iowans

Special to The New York Times.

NEW YORK, May 9—More than 500 residents of Mount Pleasant, Iowa, have taken up a New York publisher's offer of a free copy of Elia Kazan's "The Arrangement," the nation's No. 1 fiction best seller, which has been barred by their city's library as obscene.

Sol Stein, president of Stein & Day, Inc., made the offer to every adult head of a family in the community in a letter last week to The Mount Pleasant, Iowa News. He

wrote after receiving a letter from Mrs. Rosemary Atwell, a member of the library board, stating objections to the book.

Mr. Stein said yesterday that his company had received about 50 letters Friday and more than 500 letters yesterday asking for copies of the novel. He said that one letter was from Werner Smith, Chief of Police of the southeast Iowa city, requesting a book and saying, "I would like to see for myself."

ALFRED E. LYON IS DEAD AT 81

Regarded as Top Salesman, He Built Up Philip Morris

Special to The New York Times.

NEW YORK, May 9—Alfred E. Lyon, a former chairman of the board and president of Philip Morris, Inc., and regarded as one of the nation's outstanding salesmen, died Sunday in Stamford, Conn. He was 81 years old.

Mr. Lyon, who retired in 1957, was one of the subjects of the book, "America's Twelve Master Salesmen." He played important roles in turning his company's cigarette from a premium product into a mass-market product.

Under his leadership, his company introduced king-sized cigarettes. With Milton Biow, an advertising man, Mr. Lyon discovered John Roventini, better known as Johnny, the diminutive page boy, whose cry, "Call for Philip Morris," became a living trademark. Under Mr. Lyon's direction, his company acquired the British Philip

Morris conglomerate. Fisher Tobacco affected the merger with Hedges and Morris Australia.

Other

LAVERNE the oldest member of the Siskiwitawet Siskiwitawet which sold more records, including "Bei Mir Bimmi" and "Chattanooga Choo Choo" Monday, in California. Sisters — Lavonia Maxene — also motion picture.

OTTMAR F. 71, chief artist of the Museum for 30 years, died Sunday, in Philadelphia.

RUFINO G. 36, Secretary of the Cabinet of the Philippines, Sunday, in Loup, France, came by funeral home while still alive.

JEROME G. magazine writer.

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